YHPRUM SYSTEMS

ENGINEERING INTELLIGENT SYSTEMS & ACADEMIC TECHNOLOGIES

INSTITUTIONAL SOLUTION PROPOSAL

Next-Gen Career & Psychometric Assessment Platform

A Multi-Track Aptitude, Stream Orientation & Intelligent Admissions Engagement Engine

EXECUTIVE SUMMARY AT A GLANCE

A custom-branded, scientifically grounded assessment suite designed for higher education institutions, university groups, and school networks to guide prospective students into ideal academic branches while driving verified, high-conversion admissions leads.

Key Platform Pillars:

- Multi-Track Exploration: Comprehensive evaluation for both Engineering & Multi-Disciplinary Non-Engineering streams.
- Behavioral & Aptitude Matrix: Multi-attribute mathematical scoring inspired by Holland RIASEC & Big Five frameworks.
- Instant Dynamic Student Reports: Ranked stream recommendations, trait radar insights, and actionable guidance in downloadable PDF format.
- Counseling & Lead Capture: Frictionless web deployment, email OTP lead verification, and instant CRM/Google Sheets sync.
- Complete White-Labeling: Institutional identity, custom campus programs, regional language translation, and tailored degree catalog.

DOCUMENT SPECIFICATIONS & PROPOSAL DETAILS

Prepared By:
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Deployment Scope:
Colleges, Universities, Higher Ed Groups & Schools

Target Stakeholders:
Admissions Directors, Deans, Academic Councils, Principals

Platform Status:
Production Ready | Custom Turnkey Rollout in 2-3 Weeks

Confidentiality Notice:
Commercial in Confidence | (C) 2026 Yhprum Systems

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Comprehensive navigation through platform capabilities, architecture & commercial framework

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Why Institutions Partner with Yhprum Systems

[STRATEGIC EDGE]

In the modern educational ecosystem, academic institutions must engage prospective students earlier, more meaningfully, and with genuine value. Generic marketing flyers, pushy admission telecalling, and unscientific branch allocation lead to disillusioned students, high first-year dropouts, and low conversion rates. Yhprum Systems bridges this critical gap by delivering an intelligent, scientifically-anchored assessment platform that places student interest at the center of the admissions conversation.

Value-First Lead Generation

Students willingly provide verified contacts in exchange for high-utility, personalized career intelligence.

Scientific Academic Alignment

Reduces stream mismatches, mid-semester transfers, and course dissatisfaction across all campus departments.

Counselor Productivity

Provides admissions counselors with objective student psychometric reports before the first face-to-face interaction.

Institutional Authority

Establishes your institution as a modern, student-first thought leader in education counseling and mentorship.

02 The Industry Challenge in Admissions & Guidance

Understanding the structural friction in higher secondary and collegiate stream selection

Choosing an academic degree is one of the most stressful, high-stakes decisions faced by senior school students (Grades 10-12) and their parents. Research across Indian and global educational contexts consistently highlights a systemic lack of informed career orientation, resulting in acute friction for both students and institutions.

The 4 Structural Dilemmas Faced by Students & Parents [STUDENT PERSPECTIVE]

- Pervasive Peer & Social Pressure: Students frequently opt for trending branches (e.g., standard Computer Science or traditional fields) due to parental expectations or herd behavior, regardless of their intrinsic cognitive preferences or problem-solving stamina.
- Lack of Visibility into Modern Emerging Disciplines: Crucial specialized domains—such as Artificial Intelligence, Data Science, Cyber Security, Mechatronics, Design Thinking, Biotechnology, Logistics, and Forensic Sciences—remain poorly understood by high school students and parents.
- Cognitive Overwhelm & Decision Paralysis: With hundreds of college programs, conflicting advice from unverified online forums, and aggressive coaching marketing, students experience severe decision anxiety and disorientation.
- The "Wrong Fit" Fallacy: Enrolling in an academic program misaligned with one's natural inclinations leads to poor academic engagement, higher backlog rates, campus mental health strain, and post-graduation employability challenges.

The Parallel Crisis Faced by Academic Institutions [INSTITUTIONAL PERSPECTIVE]

- Deteriorating Lead Quality & Inflated Acquisition Costs: Conventional lead generation methods (social ads, bought phone databases, walk-ins) suffer from low intent, unverified contact details, and sub-3% conversion rates, inflating admissions cost-per-seat.
- Counseling Bottlenecks During Peak Admissions: Admissions teams are inundated with thousands of uncertain inquiries during June–August, forced to spend 45+ minutes per student explaining basic branch differences without any prior student profile data.
- Branch Imbalances & Unfilled Specialized Seats: Colleges struggle to fill seats in high-potential specialized branches (Automation, Civil, E&TC, Supply Chain, Applied Sciences) because students default strictly to 1 or 2 generic hype-driven degrees.
- First-Year Churn & Course Switch Requests: Institutions report significant first-year attrition or frantic branch change applications from students who realized too late that they lacked interest in the curriculum.

THE YHPRUM SYSTEMS STRATEGIC INTERVENTION

By deploying our Career & Psychometric Assessment Platform at touchpoints like school outreach seminars, institutional open days, and website portals, institutions transform chaotic admissions into a structured, consultative, and scientifically validated admissions journey.

03 The Yhprum Systems Platform Architecture

An end-to-end cloud-native assessment, scoring and admissions engagement ecosystem

The Yhprum Systems Career Assessment Platform is a proprietary, modular software suite engineered specifically for colleges, universities, and educational conglomerates. It combines psychometrically validated inquiry models with real-time computational scoring, instantaneous PDF reporting, and CRM-ready lead synchronization.

End-to-End Operational Architecture

[SYSTEM WORKFLOW]

- Stage 1: Frictionless Access: Prospective students access the web portal via school labs, mobile QR, or institutional website links. Zero app download required; instant responsiveness on all screen sizes.
- Stage 2: Verified Registration: Students register with their verified email. A secure, automated Email OTP ensures 100% genuine contact records, eliminating junk leads.
- Stage 3: Track Selection: Candidates choose between the Engineering & Technology Track or the Multi-Disciplinary Non-Engineering Track based on their primary stream interest.
- Stage 4: Adaptive Assessment: Candidates respond to 60 carefully calibrated behavioral statements on an intuitive 5-point Likert scale, completable in 15-20 stress-free minutes.
- Stage 5: Algorithmic Scoring: The client-side computational engine runs multi-attribute weighted matrix calculations, mapping responses against 80+ specific career branches.
- Stage 6: Instant Comprehensive PDF: The student instantly receives an aesthetically rich, downloadable PDF career orientation report highlighting top 3-5 recommended programs and trait scores.
- Stage 7: Institutional CRM Sync: Student profile, contact details, preferred campus, and assessment scores are instantly dispatched to institutional CRM / Google Sheets for counselor follow-up.

Key Architectural Highlights

[ENGINEERING RIGOR]

Offline Resilient Local Cache

Leverages browser IndexedDB caching so students never lose progress during sudden network drops in high-school computer labs.

Dynamic PDF Engine

High-speed vector PDF generation directly in-browser, delivering instant high-resolution career reports without server queue lag.

Universal Multi-Language

Configurable language switcher (English, Hindi, Marathi, etc.) ensuring equal assessment accessibility for vernacular-medium candidates.

Cloud & CRM Integrations

Turnkey webhooks for Google Sheets, Firebase, LeadSquared, ExtraaEdge, Salesforce, Zoho, and custom campus ERP endpoints.

04 Dual-Track Assessment Engine

Comprehensive coverage across both technical engineering and multi-disciplinary academic streams

Recognizing that modern institutions encompass diverse faculties—from core engineering to arts, law, management, and medicine—Yhprum Systems provides a purpose-built dual-track structure that can be easily customized to mirror your institution's exact academic portfolio.

Track A: Engineering & Technology Assessment (60 Questions)

[TECHNICAL SPECIALIZATIONS]

Designed for students exploring engineering, computer science, and technical sciences. The 60-question battery assesses cognitive problem-solving, abstract thinking, hardware curiosity, software logic, system scale, and design preferences, mapping directly to 18 major engineering specializations:

- CSE & Software Engineering: Focus on algorithm design, software systems, web/cloud development, and program logic.
- AI & Machine Learning: Explores affinity for predictive models, data patterns, autonomous systems, and neural networks.
- Data Science & Analytics: Evaluates statistical reasoning, business analytics, data visualization, and quantitative modeling.
- Cyber Security & Network Systems: Investigates digital defense, ethical hacking, vulnerability research, and systems security.
- Electronics & Telecommunications: Maps analog/digital signal processing, embedded systems, microcontrollers, and wireless communications.
- Mechanical & Automation: Assesses spatial mechanics, CAD design, thermodynamics, robotics, and manufacturing systems.
- Civil & Structural Engineering: Explores infrastructure design, urban planning, environmental mechanics, and materials.
- Aerospace, Chemical & Biomedical: Specialized branches matched based on high-affinity niche physical and biological vectors.

Track B: Non-Engineering & Multi-Disciplinary Assessment

[BROAD ACADEMIC SPECTRUM]

Engineered for students exploring commerce, management, healthcare, applied sciences, design, law, humanities, and hospitality. This track evaluates interpersonal empathy, leadership drive, creative aesthetics, scientific inquiry, and organizational aptitude across 64 distinct programs grouped into 7 major academic clusters:

- Management, Business & Commerce: BBA, B.Com, Finance, Marketing, International Business, Fintech, Supply Chain, Human Resources.
- Computer Applications & IT: BCA, B.Sc. IT, Software Management, Cloud Applications, Web Technologies, Digital Forensics.
- Applied Sciences & Biotech: B.Sc. Biotechnology, Microbiology, Food Technology, Environmental Science, Forensic Science.
- Design, Media & Communications: Graphic Design, Animation, UI/UX, Mass Media, Journalism, Digital Filmmaking, Fashion Design.
- Law & Public Policy: Integrated BA LLB, BBA LLB, Corporate Law, Constitutional Studies, Legal Advocacy, Public Administration.
- Healthcare & Allied Sciences: Pharmacy (B.Pharm), Nursing, Physiotherapy, Medical Lab Technology, Clinical Nutrition.
- Hospitality, Culinary & Tourism: Hotel Management, Culinary Arts, Event Management, Aviation Hospitality, Tourism Operations.

05 Scientific Foundation & Scoring Methodology

Transparent, non-punitive psychometric modeling rooted in validated behavioral frameworks

Unlike high-stakes entrance exams that measure rote memorization or past coaching, the Yhprum Systems platform focuses strictly on intrinsic cognitive patterns, behavioral inclinations, and work-context satisfaction. We adhere to rigorous psychometric principles while maintaining complete transparency.

Theoretical Foundations

[PSYCHOLOGICAL FRAMEWORKS]

- Holland Occupational Themes (RIASEC Model): Assesses student affinity across six core work environments: Realistic (Hands-on, physical), Investigative (Analytical, research), Artistic (Creative, expressive), Social (Helping, teaching), Enterprising (Leadership, persuasion), and Conventional (Organized, data-driven).
- Big Five Factor Adaptation (OCEAN): Calibrates behavioral traits relevant to academic stamina: Openness to experience (intellectual curiosity), Conscientiousness (methodical focus), Extraversion (collaborative energy), and Agreeableness (empathy).
- Balanced 5-Point Likert Formulation: Questions are framed neutrally (Strongly Disagree, Disagree, Neutral, Agree, Strongly Agree) with counter-balanced wording to neutralize positive response bias and social desirability distortion.

The Multi-Attribute Computational Scoring Engine

[ALGORITHMIC RIGOR]

When a student answers a question, the response does not simply increment a single counter. Our engine applies a weighted dimensional matrix where each response updates multiple relevant academic branch vectors according to verified correlation coefficients:

- Weighted Branch Mapping Matrix: For instance, an affinity for "Reverse engineering physical gadgets" applies a primary weight (+1.0) to Mechanical Engineering and Mechatronics, a secondary weight (+0.6) to Electrical Engineering, and a tertiary weight (+0.3) to Applied Physics.
- Percentage Normalization & Range Scaling: Raw scores across all branches are normalized on a 0-100% scale against theoretical maximums, preventing branches with fewer associated questions from being under-represented.
- Dynamic Confidence Score Index: Calculates a metric (typically 75% to 95%) reflecting response consistency across conceptually correlated questions, flagging rushed or random guessing to counselors.
- Deterministic Rank Ordering: Ranks all programs in descending order of compatibility, outputting the student's Top 1 "Primary Match", Top 2-3 "Strong Alternatives", and secondary cluster recommendations.

TRUTHFULNESS & ETHICAL GUIDANCE PLEDGE

The Yhprum Systems platform is explicitly designed as a supportive career discovery tool, not a clinical psychiatric diagnostic or IQ exam. We communicate this clearly to students and parents, establishing healthy expectations and removing the stigma of "pass or fail."

06 Student Journey & Instant Dynamic Reporting

An engaging, student-friendly digital experience generating tangible, high-value takeaways

Prospective students expect digital experiences to match consumer-grade applications: fast, clean, intuitive, and mobile-first. The Yhprum Systems platform provides a polished, frictionless test-taking environment from the opening screen to final report generation.

The 4-Step Student Test-Taking Journey

[CANDIDATE EXPERIENCE]

- 1. Seamless Onboarding & Email Verification: Clean registration interface capturing student name, verified email, phone number, and academic level. Secure OTP delivery via Google Apps Script or institutional SMTP ensures immediate verification.
- 2. Distraction-Free Assessment Room: One question presented at a time with clean progress indicators, category tags, clear 5-point touch targets, and instant language toggle (English/Hindi/Regional). Full review drawer allows revisiting questions prior to submission.
- 3. Real-Time Result Reveal: Instant computation upon submission. The student is greeted with an interactive visual dashboard showcasing their primary career archetype, top recommended branches, and trait radar scores.
- 4. Instant Comprehensive PDF Report: With a single click, students download a beautifully formatted personalized Career Orientation Report branded with the host institution's identity.

Components of the Student Career Report

[REPORT ANATOMY]

Top Recommended Degrees

The student's top 3-5 academic branch matches with percentage compatibility scores and curriculum overviews.

Psychometric Trait Profile

Visual breakdown across analytical, creative, practical, investigative, and leadership dimensions.

Future Career Pathways

Concrete real-world job roles, industry sectors, and emerging specializations tied to recommended branches.

Institutional Degree Match

Highlighted list of matching degree programs offered directly at your institution, guiding admissions inquiries.

THE PSYCHOLOGICAL IMPACT ON PARENTS

Parents frequently keep and share this printed report with family members and mentors. By giving parents a scientific, professionally branded document, your institution becomes the trusted authority guiding their child's most critical life decision.

07 Institutional Value Drivers & Admissions ROI

How adopting this assessment suite transforms enrollment operations and campus prestige

Deploying the Yhprum Systems Assessment Platform delivers measurable financial, operational, and reputational returns for institutions. Rather than treating career guidance as a post-admission luxury, forward-thinking institutions use it as the primary catalyst for enrollment growth.

Strategic Institutional Benefits

[OPERATIONAL TRANSFORMATION]

- 1. Quadrupled Lead Intent & Elimination of Junk Data: Standard web forms asking for "Name & Phone for Brochure" yield high bounce rates and fake phone numbers. When framed as a "Complimentary Career Fitment Assessment with Official Report," completion rates surge by over 300% and email OTP verification guarantees genuine contact channels.
- 2. Drastic Reduction in Cost Per Enrolled Student (CAC): By generating proprietary high-intent leads from school outreach drives and digital campaigns, institutions dramatically reduce their reliance on expensive third-party lead aggregators and generic billboard advertising.
- 3. Hyper-Effective, Consultative Admissions Counseling: Instead of cold-pitching degrees, counselors open conversations with: "We reviewed your assessment report, which showed outstanding aptitude for AI & Robotics. Here is how our specialized labs support your exact profile." This consultative approach triples counseling conversion rates.
- 4. Balanced Enrollment Across Specialized Academic Branches: By illuminating modern disciplines (Data Science, Cloud Computing, Mechatronics, Design, Corporate Law) to students who show high natural fit, institutions successfully fill specialized seats that otherwise remain under-enrolled.
- 5. Long-Term Campus Retention & Alumni Success: Students who enroll in programs matching their behavioral and intellectual inclinations demonstrate significantly higher GPA progression, lower semester backlogs, and superior campus placement records.

Deployment Use Cases Across Institutional Channels

[TACTICAL APPLICATIONS]

- School Outreach & Mega Seminars: Conduct live digital assessment sessions during career day visits to feeder schools (Grades 10-12). Hundreds of students complete the assessment simultaneously, instantly feeding the admissions CRM.
- Campus Open Days & Counseling Hubs: Set up dedicated "Career Discovery Kiosks" in the admission lobby where walk-in applicants take the test before meeting the Dean or counseling faculty.
- Institutional Website & Social Funnel: Embed the assessment on the university website as the primary interactive lead-magnet widget, promoted across Instagram, YouTube, and Google Search campaigns.
- Corporate & Coaching Center Partnerships: Partner with JEE/NEET/State-CET coaching academies to offer career backup fitment assessments to thousands of aspiring college applicants.

08 Institutional Admin Dashboard & Lead Management

Complete oversight, real-time analytics, and seamless data synchronization for admissions teams

The Yhprum Systems platform is not merely a student-facing portal; it is an enterprise-grade administrative instrument designed to empower institutional leadership, admissions heads, and outreach coordinators with actionable real-time intelligence.

Administrative Dashboard Capabilities

[MANAGEMENT FEATURES]

Live Candidate Flow Analytics

Real-time counters for total registrations, assessments initiated, completions, and track distribution across dates and campaigns.

Stream Preference Breakdown

Visual distribution graphs showing which engineering branches and non-engineering clusters are trending among your applicant pool.

Lead Filtering & Segmentation

Filter leads by top recommended branch, school name, geographic district, completion date, or confidence score threshold.

1-Click Bulk Export

Instantly download comprehensive candidate data in XLSX/CSV format, complete with individual trait scores and program recommendations.

CRM & Workflow Integration Ecosystem

[DATA CONNECTIVITY]

To ensure zero friction with your existing admissions infrastructure, Yhprum Systems supports multiple automated synchronization channels:

- Automated Google Sheets Sync: Every completed assessment automatically appends a rich data row (Timestamp, Name, Email, Phone, Track, Top 3 Recommended Programs, Trait Scores, PDF Link) to a secured Google Sheet accessible by your telecalling team.
- Webhook & REST API Endpoints: Real-time JSON webhooks seamlessly trigger new lead events in your existing institutional CRM (Salesforce Education Cloud, LeadSquared, ExtraaEdge, Meritto / NoPaperForms, Zoho CRM).
- Counselor PDF Access: Admissions officers can instantly view or download the student's exact PDF report directly from the admin interface prior to placing a counseling call.

DATA OWNERSHIP GUARANTEE

Yhprum Systems guarantees 100% institutional data sovereignty. All student records, phone numbers, email addresses, and assessment outcomes belong exclusively to your institution. We never monetize, share, or market to your candidates.

09 Technical Architecture & Infrastructure Resilience

High-performance, secure, and resilient technology engineered for high-concurrency environments

School outreach sessions often involve 200–500 students simultaneously taking an assessment over shared, intermittent Wi-Fi connections. The Yhprum Systems platform has been architected from the ground up to thrive under these exact real-world constraints.

Technical Stack & System Specifications [ARCHITECTURE SPECS]

- Front-End Engineering: Modern Single Page Application built on React and Vite for ultra-fast load times (<1.5s on 4G) and instant state transitions.
- Client-Side Offline Resilience: Local browser caching (IndexedDB + LocalStorage) ensures questions and answers remain saved even if a student temporarily loses internet connectivity.
- Dynamic PDF Compilation: Client-side vector rendering via pdfkit / html2pdf pipelines, eliminating backend PDF queue bottlenecks during high-volume assessment drives.
- Authentication & Verification: Secure 6-digit email OTP dispatch via Google Apps Script microservices or dedicated transactional SMTP gateways with rate limiting.
- Hosting & CDN Infrastructure: Global edge CDN deployment (AWS CloudFront / Cloudflare) ensuring 99.9% uptime and zero server slowdown during peak admissions seasons.

Security, Compliance & Data Privacy [SECURITY STANDARDS]

- End-to-End Encryption in Transit: All data transmission between the student browser and server backends is encrypted using industry-standard TLS 1.3 / HTTPS encryption.
- Rate Limiting & Anti-Abuse Controls: Express rate-limiters and bot prevention mechanisms protect OTP endpoints against automated spamming or brute-force attempts.
- Minimalist & Purpose-Driven Data Collection: The platform collects strictly the data required for assessment reporting and admissions contact (Name, Email, Phone, Stream Interest). No sensitive banking, Aadhaar, or biometric data is ever requested.
- Confidentiality & Role-Based Access: Administrative dashboards are secured with multi-factor authentication, ensuring only authorized admissions coordinators can view candidate leads.

10 White-Label Customization & Campus Mapping

Tailoring the entire platform experience to reflect your institution's unique identity and program offerings

Every educational institution possesses its own distinct heritage, visual branding, degree portfolio, and campus structure. Yhprum Systems provides comprehensive white-labeling and tailoring services to make the assessment feel like a native, in-house institutional creation.

Customization Dimensions

[TAILORING OPTIONS]

Brand Identity & Theming

Custom university logos, crests, color palettes, official fonts, and bespoke landing page imagery.

Custom Domain / Subdomain

Deploy on your institutional web address (e.g., career.youruniversity.edu.in or assessment.yourgroup.com).

Exact Course Catalog Mapping

Map recommendations directly to your institution's specific undergraduate degrees, intake seats, and eligibility criteria.

Multi-Campus Specialization

Highlight which campus location (e.g., Main Campus, Tech Park Campus, City Campus) offers the student's top matched program.

Feature Tier Comparison Matrix

[PLATFORM EDITIONS]

Feature / Capability	Standard Edition	Enterprise Campus	Multi-Campus Group
Target Organization	Single College / School	Established University	Multi-Institution Group
Assessment Tracks	Engineering or Non-Eng	Both Tracks Included	Dual Track + Custom Modules
Institutional Branding	Logo & Basic Colors	Full Custom UI Theming	Individual Sub-Campus Brands
Domain Deployment	Shared Subdomain	Custom Domain / Subdomain	Multi-Tenant Custom Domains
Course Catalog Mapping	Up to 20 Degrees	Up to 60 Degrees	Unlimited Program Mapping
Lead Integration	Google Sheets Sync	Google Sheets + CRM Webhook	Direct Bi-Directional ERP Sync
Multi-Language Support	English + 1 Regional	English + Hindi + 1 Regional	Unlimited Regional Languages
Annual Assessment Volume	Up to 5,000 Students	Up to 25,000 Students	Unlimited Enterprise Volume

11 Implementation Roadmap & Operational Support

A structured, turnkey deployment methodology ensuring zero disruption and rapid time-to-value

Yhprum Systems executes a battle-tested 4-week deployment methodology. Our solutions engineering team manages the complete technical lifecycle, allowing your admissions and academic teams to focus entirely on student engagement.

4-Week Rapid Deployment Schedule

[IMPLEMENTATION TIMELINE]

- Week 1: Discovery & Academic Catalog Mapping: Kickoff meeting with admissions leadership; collection of brand assets, official course catalog, campus specializations, and CRM webhook credentials.
- Week 2: System Configuration & UI Theming: Configuration of custom brand themes, color schemes, question bank calibrations, and mapping of recommended outputs to client degree programs.
- Week 3: Quality Assurance & Counselor Briefing: Rigorous end-to-end testing across devices and network conditions. A dedicated 90-minute training workshop for admissions counselors and outreach managers.
- Week 4: Official Production Go-Live: DNS mapping to institutional subdomain, integration testing with live lead flows, and rollout across digital marketing channels and school outreach teams.

Service Level Agreement (SLA) & Ongoing Care

[GUARANTEED EXCELLENCE]

- Peak-Season Availability Guarantee: 99.9% platform availability during high-traffic admission windows (April through August), supported by automated server scaling.
- Dedicated Technical Account Manager: A direct point of contact at Yhprum Systems for technical queries, emergency troubleshooting, and rapid configuration adjustments.
- Annual Question Bank & Industry Updates: Regular updates to the assessment question models and emerging career fields (e.g., Quantum Computing, Green Energy, MedTech) ensuring your platform stays ahead of industry trends.
- Periodic Performance Reviews: Monthly admissions funnel analytics reports detailing assessment completion rates, popular career tracks, and conversion optimizations.

12 Commercial Engagement Models & Next Steps

Flexible institutional partnership structures tailored to your organization's scale and operational goals

We believe in transparent, win-win commercial frameworks. Depending on your operational preferences, Yhprum Systems offers three distinct engagement models designed to accommodate single colleges, expanding universities, or large educational trusts.

Engagement Options

[COMMERCIAL STRUCTURES]

Model A: Annual Institutional License

An all-inclusive annual license providing unlimited student assessments, continuous hosting, maintenance, and full white-labeling.

Model B: Candidate Volume Tiered Pack

Pay-per-student token model ideal for seasonal campaigns, admission outreach drives, and single-event school fairs.

Model C: Turnkey Managed Drive

End-to-end managed partnership where Yhprum Systems deploys on-site tech specialists and digital infrastructure for mega school events.

Model D: Multi-Institution Group License

Bespoke multi-tenant contract tailored for educational trusts operating multiple autonomous colleges, schools, and campuses.

Recommended Next Steps for Institutional Onboarding

[ACTION PLAN]

- 1. Executive Discovery & Strategy Call (30 Mins): A focused session to review your current admissions funnel, target student demographics, and specific degree programs.
- 2. Hands-On Interactive Platform Demonstration: We provide your leadership and admissions deans with direct sandbox access to experience both student and admin workflows.
- 3. Custom Proposal & Course Mapping Scoping: Yhprum Systems issues a tailored commercial proposal and course mapping blueprint aligned with your institution's exact requirements.
- 4. Execution & Rapid Pilot Launch: Formal agreement sign-off and kickoff of the 4-week deployment roadmap in preparation for the upcoming admissions cycle.

PARTNER WITH YHPRUM SYSTEMS TODAY

PIONEERING INTELLIGENT SYSTEMS FOR HIGHER EDUCATION

Corporate Inquiries & Partnerships:
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Transform your admissions outreach from passive lead-chasing into an inspiring, consultative career orientation journey.